

Your Vehicle Care

The Truth About Wax

Even the finest automotive finishes do not stand a chance against the numerous damaging elements that exist today. Acid rain salts, silt abrasion, catalytic converter residue (hydrochloric and sulfuric acids), road tar, bug acid, bird droppings, fading from ultraviolet exposure, and the harsh affects of an automatic car wash, will all take their toll on your automobile's finish and exterior trim.

In order to combat these elements, it is necessary to create a barrier of protection that will not only endure the damaging effects, but will also enhance the beauty of your vehicle. This barrier is wax.

Wax will not last forever. Its purpose is to absorb the damage and give its own life to protect the finish of your vehicle. It is for these reasons that you should wax at least twice a year.

Remember that you can not see wax dissipate. When you start to notice a difference in the way your finish looks, you are seeing "new" damage to the paint. There is also no such thing as a wax, polish, or a paint shield that will provide effective protection for more than 6 months.

The effectiveness of a coat of wax is determined directly by the condition of the surface it is applied to. If wax is applied to a dull, oxidized, faded or "gritty" surface the results will be nothing more than wasted time and effort.

Our main concern has always been quality. We continually test, evaluate and retest the chemicals and materials that we use to revitalize your vehicle to ensure that you are receiving the highest quality and greatest longevity possible. Since day one, we have always strived to achieve the ultimate in high quality auto detailing and cosmetic maintenance.

**Ask us about our
vehicle detail
program.**

